

Charles Brones

Senior Designer

917.826.2936

Summary of Skills

- Art direction, layout and graphic design.
- Advertising design.
- Marketing collateral.
- Marketing research.
- Logo design, corporate and brand identity.
- Website design, development and SEO.
- E-marketing and interactive projects.
- Account management.
- Owner's and service manuals.
- Trade show exhibits and point of sale displays.
- Corporate Reports.
- Packaging comps.
- Engineering drawings and CAD.
- Direct mail.
- Print production and preflight.
- Airbrush illustration and Marker renderings.

Clients

Freelance and Studio/Agency Clients

Complete Women's Imaging, Pro Reps Inc., Manfred Industries, Devils Envy, Coach House Jewelry, Fuji Photo Film USA, Toys R Us, Major League Baseball, CVS, Walmart, Rite Aid, B&H Photo, Alkit Photo, Duane Reade, Johnson & Johnson, Sundown Vitamin, Sony Music, Franklin Chef, Brush Works, ParentWise LLC, Monte Levin Associates, Objective Design, Tetra Aquarium, Cellmax Corp, Singer Sewing Co., Fass SPA Italy, Timex Corporation, Concurrent Industries, Franklin Chef, Esquire Radio, Bell South, Modern Bell Telecom, Brush Works, Revere Ware Corporation, Anchor Hocking Glass, Stanley Furniture, George Kovacs Lighting, Empire Brush, and USE-Tools.

Experience

Freelance Designer - MiCA Creative Services, New York, NY.

February 2011 - Present.

Freelance design studio developing both print and online media for small business and corporate clients.

Marketing Research - Image Media Productions, Inc., New York, NY.

July 2016 - March 2017.

Corporate communications and event management agency.

Marketing Design Manager/Art Director - Grindmaster-Cecilware, Long Island City, NY.

July 2006 - February 2011.

National beverage and foodservice equipment manufacturer with annual revenues of more than \$100 million.

Freelance Designer - Meddle Design Group, New York, NY.

November 2004 - July 2006.

Freelance design studio providing full service graphic design from concept to production.

Art Director/Senior Graphic Designer - Irwin Levine & Associates, Inc., New York, NY.

October 1997 - November 2004.

An integrated marketing communication agency with annual revenues exceeding \$2 million.

Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat), QuarkXPress, FileMaker Pro, Microsoft Office (Excel, Word, PowerPoint), VersaCad, AutoCAD, Joomla, RapidWeaver & Constant Contact.

Education

New York University Computer Aided Design, Certified in AutoCAD.

University of Bridgeport Bachelor of Science in Design, Graphic/Industrial/Exhibit.

Contact Information

Charles Brones 352 West 15th Street Apt. 2, New York, NY 10011

Tel: 917.826.2936 • Email: cbrones@me.com